

 Michael O'Mara Books

# The Baldies' Survival Guide

Everything the Slaphead Needs to Cope  
in a Cruel Hairy World

Tim Collins

- An hilarious tongue-in-cheek handbook for all slapheads, eggheads, skinheads and chrome domes, which includes 7.4 million of British men

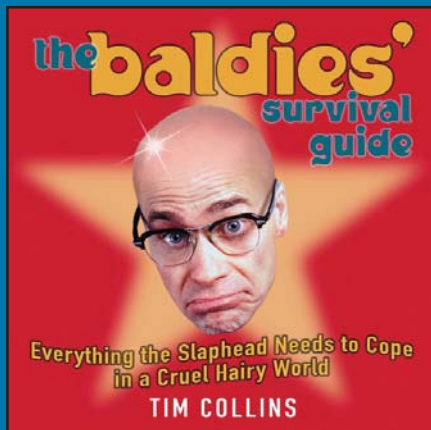
- Entries include:
  - The ten best things about being bald
  - Baldie insults
  - Coping with baldism
  - Miracle cures
  - The baldie hall of shame: rug addicts
  - The great comb-over question
  - Baldie jokes
  - Bald sex symbols
  - Baldies and positive discrimination
- Join the ranks of the bald and proud at [www.myspace.com/thebaldiesurvivalguide](http://www.myspace.com/thebaldiesurvivalguide)

- Tim Collins has already helped thousands of gingers accept their flame-follicled fate with *The Ginger Survival Guide* which has sold over 23,000 copies since its publication in September 2006

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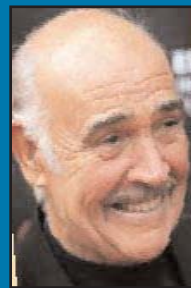
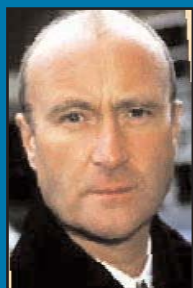
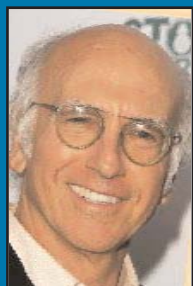
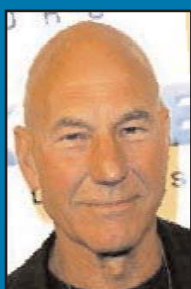
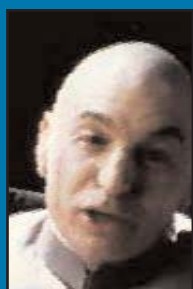
## Media Opportunities

- Celebrity baldies hall of fame
  - Feature suggestion: do women fancy baldies? Do the follically challenged find it harder to pull than their hairy counterparts? - put it to the test!
  - Extract available
  - Reader offers
  - Competition prizes available on request
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HB £9.99

Publication date:  
8th October 2007



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