



A Book of Brilliant Ideas And How to Have Them

The Brothers McLeod

Keynote

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Description

From the BAFTA-winning team the Brothers McLeod, this is an interactive book full of activities you can fill in, from drawings of peculiar creatures and names for new inventions to maps of imaginary places and designs for impossible buildings.

Each page contains a challenge, suggestion or idea, often accompanied by Greg's and Myles's initial attempts at the same activity. Give your imagination a workout by matching your wits against theirs or simply try to outdo yourself in creativity and inventiveness.

This is a fun and inspiring collection of brilliant ideas that will give hours of amusement to anyone from the age of nine to ninety-nine.

Sales Points

- Packed full of fun and stimulating activities, *A Book of Brilliant Ideas* is guaranteed to entertain and inspire as you draw, invent, design and complete over one hundred challenges
- Contains activities such as writing the first lines for your great novel, creating amazing inventions, considering the things you'd like to try if they weren't a crime, and filling in the speech bubbles in crazy comic strips
- The brothers Greg and Myles McLeod are known for their animations, writing and production for television series, games and the web, and won a BAFTA award in 2011 for their work with the BBC
- *Weird Things Customers Say in Bookshops* (over 50,000 copies sold) was fully illustrated and designed by Greg, and the brothers' latest title *Breeds* has just been successfully launched by Square Peg

Author Biography

The Brothers McLeod are illustrator-animator Greg and screenwriter Myles. They have a huge amount of experience in writing, producing and animating for TV, short films, games and the web. They have written and directed series for the BBC; worked with Hit, Entertainment One, Disney, ITV, Channel 4, Aardman, the Royal Shakespeare Company and many more; and in 2011 won a BAFTA for their work with BBC Learning.

Michael O'Mara.

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