



Publication date **Thursday, September 25, 2014**
Price **£12.99**
ISBN-13 **9781782432159**

Binding **Hardback**
Format **198 x 129 mm**
Depth **23mm**
Extent **224 pages**
Word Count
Territorial Rights **World**

Michael O'Mara.

www.mombooks.com



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How to Think Like Einstein

Daniel Smith

Description

Best known as the creator of the world's most famous equation, $E=mc^2$, Albert Einstein's theories of relativity challenged centuries of received wisdom dating back to Newton. Without his groundbreaking work in relativity and quantum physics, our knowledge of the cosmos might lag decades behind where it is today.

But Einstein was not only an extraordinary scientific thinker. He was a humanitarian who detested war and tried to stem the proliferation of hitherto unimaginably destructive weapons that his work had in part made possible. He spent a lifetime fighting authoritarianism and promoting personal freedom, selflessly standing up to those who posed a threat to those ideals.

He was also a bona fide superstar and was instantly recognizable to millions who had not the least understanding of the intricacies of his scientific theories. Even now, the image of the tussled-hair 'mad professor' poking his tongue out at the camera is familiar across the globe.

In *How to Think Like Einstein*, you can explore his unique approach to solving the great scientific mysteries of his age and trace the disparate ideas and influences that helped shape his personality and outlook - for better and worse.

Sales Points

- The biggest name in science, he won the Nobel Prize for Physics in 1921 - see how he viewed the world and how his theories and his research changed what we now take for granted
- Learn how to see the world differently, challenge authority, seek out like minds, think big, never stop questioning and consider the moral implications of your actions
- Einstein's name has become synonymous worldwide with genius, so this is the perfect book for expanding your own brain!

Reviews

- '(Daniel Smith) has thought more about thinking than most of us ever will... But he may have hit the jackpot this time' - *Daily Mail*
- 'A tantalising mixture of biography-cum-self-help book, this is an accessible, if unusual, analysis of Einstein's thinking' - *Good Book Guide*

Author Biography

Daniel Smith is a non-fiction author and editor who has written across a range of subjects, including politics, economics and social history. He is the author of the 'How to Think Like...' series for Michael O'Mara Books. He is also a long-time contributor to *The Statesman's Yearbook*, the geo-political guide to the world that celebrated its 150th anniversary in 2013. He lives in London.