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How to Think Like Sherlock Improve Your Powers of Observation, Memory and Deduction

Daniel Smith

Keynote

In *How to think like Sherlock* you will learn how to increase your powers of observation, memory, deduction and reasoning using the tricks and techniques of the world's most famous detective, Sherlock Holmes.

Description

'You see, but you do not observe. The distinction is clear.'

Such were the words of the master detective Sherlock Holmes to Dr Watson, as he noted how his friend failed to implement Holmes's techniques.

In *How to think like Sherlock* you will learn how to increase your powers of observation, memory, deduction and reasoning using the tricks and techniques of the world's most famous detective, Sherlock Holmes. The book incorporates the latest techniques and theories across a range of topics: NLP, memory mapping, body language, information shifting and speed reading - this is a supremely practical book that will make you look at the world in a new light, and more importantly, impress those around you.

Packed full of case studies, quotes and trivia from Arthur Conan Doyle's original novels and short stories, *How to think like Sherlock* also includes a series of fun tasks and games for you to complete that will ensure that when you reach the end of the book you will be thinking like Sherlock Holmes, the master of the science of deduction.

You will never look at a shirt cuff, trouser hem or scuff of dirt on a shoe in the same way again!

Sales Points

- Everyone would love to be able to think like Sherlock - and, thanks to this book, now you can
- Fun and interactive, this book promises to increase readers' memories and powers of deduction. Learn how to build your own mind-palace!
- Takes advantage of the massive upsurge in interest in the ever-popular Sherlock Holmes since the release of the *Sherlock Holmes* films and the television series *Sherlock*
- The perfect gift for fans of the master detective

Reviews

- 'ideal present or stocking filler... gives you the chance to improve your deductive powers' - *Choice*
- 'A supremely practical book that will make you look at the world in a new light, and more importantly, impress those around you' - *Sherlockology*

Author Biography

Daniel Smith works in publishing as a writer, editor and researcher of non-fiction. His previous books for Michael O'Mara include *Go Figure*, *Is Their Alot Wrong With This Centence?*, *The Language of London* and *Think You Know it All? When not buried in a library, he lives in East London with his wife, Rosie, and an assortment of fish.*

Michael O'Mara.

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