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Territorial Rights **World (Do not use)**

Michael O'Mara.

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## I Heart Alfie

Stewart Allan

### Description

**This awesome book is jam-packed with everything fans need to know about their favourite vlogger Alfie.**

Readers can quiz themselves with all sorts of puzzles, from true or false quizzes to facts and stats. Even ultimate fans might learn something new!

Followers can also read up on top tips about how to start their very own vlog.

The book also contains 8 gorgeous glossy photos of Alfie for fans to gaze at, making it a perfect gift for every fan.

### Sales Points

- This awesome book is jam-packed with everything fans need to know about their favourite vlogger Alfie Deyes
- Readers can quiz themselves with all sorts of puzzles, from true or false quizzes to facts and stats
- Followers can also read up on top tips about how to start their very own vlog and gaze at the 8 pages of gorgeous glossy photos of Alfie
- Alfie's Pointless vlog has almost 2 million followers. He has 2 million Twitter followers, and over 2 million Instagram followers
- *The Pointless Book* by Alfie Deyes has sold over 237,000 copies