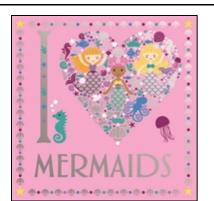


MICHAEL O'MARA

TITLE INFORMATION

BUSTER BOOKS





Publication date Price ISBN-13	Thursday, January 25, 2018 £5.99 9781780555584
CBMC	C5L79
Age	7-9 years
Subject	Non-fiction
Type	Activity Book
Character	Non-character
Tie In	Non Tie-in
Binding	Paperback
Format	150 x 150 mm
Extent	128 pages

Word Count

Territorial Rights World

In-House Editor Helen Brown

Michael O'Mara.

www.mombooks.com



I Heart Mermaids Lizzie Preston

Keynote

Both adults and children can float away in an ocean of pure imagination. Discover the subaquatic world of mermaids in this colouring odyssey.

Description

Both adults and children can float away in an ocean of pure imagination. Discover the subaquatic world of mermaids in this colouring odyssey.

This pocket-sized book is full of mesmerizing mermaids, sea creatures, spooky shipwrecks and underwater castles waiting to be brought to life with colour. It's mer-made to please.

Sales Points

- Follows on from the success of the original I Heart Colouring series, which has sold over 335,000 copies worldwide
- I Heart Colouring series published in 20 languages worldwide
- Pocket-sized book with a pretty foiled cover is a perfect till-point purchase
- Both children and adults have always loved these magical creatures and the world of mermaids are at the forefront of popular culture today
- 2017 article in NewStatesman: "Attention millennials, we have reached Peak Unicorn", and an article in Odyssey: "Why The F Does Everyone Want To Be A Mermaid? It's the new unicorn"

Author Biography

Birmingham based Lizzie Preston is a designer, illustrator and all-round creative.

Lizzie's style is very versatile – she loves anything from doodles to laser cuts, graphic to hand drawn and has a real passion for typography and intricate illustration.

Orders to:

Faraday Close, Durrington, Worthing, West Sussex, BN13 3RB

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