



Publication date **Thursday, January 25, 2018**  
Price **£5.99**  
ISBN-13 **9781780555584**

CBMC **C5L79**  
Age **7-9 years**  
Subject **Non-fiction**  
Type **Activity Book**  
Character **Non-character**  
Tie In **Non Tie-in**

Binding **Paperback**  
Format **150 x 150 mm**  
Extent **128 pages**  
Word Count  
Territorial Rights **World**  
In-House Editor **Helen Brown**

Michael O'Mara.

[www.mombooks.com](http://www.mombooks.com)



## I Heart Mermaids

Lizzie Preston

### Keynote

**Both adults and children can float away in an ocean of pure imagination. Discover the subaquatic world of mermaids in this colouring odyssey.**

### Description

**Both adults and children can float away in an ocean of pure imagination. Discover the subaquatic world of mermaids in this colouring odyssey.**

This pocket-sized book is full of mesmerizing mermaids, sea creatures, spooky shipwrecks and underwater castles waiting to be brought to life with colour. It's mer-made to please.

### Sales Points

- Follows on from the success of the original *I Heart Colouring* series, which has sold over 335,000 copies worldwide
- *I Heart Colouring* series published in 20 languages worldwide
- Pocket-sized book with a pretty foiled cover is a perfect till-point purchase
- Both children and adults have always loved these magical creatures and the world of mermaids are at the forefront of popular culture today
- 2017 article in *NewStatesman*: "Attention millennials, we have reached Peak Unicorn", and an article in *Odyssey*: "Why The F Does Everyone Want To Be A Mermaid? It's the new unicorn"

### Author Biography

Birmingham based Lizzie Preston is a designer, illustrator and all-round creative.

Lizzie's style is very versatile – she loves anything from doodles to laser cuts, graphic to hand drawn and has a real passion for typography and intricate illustration.