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About this book



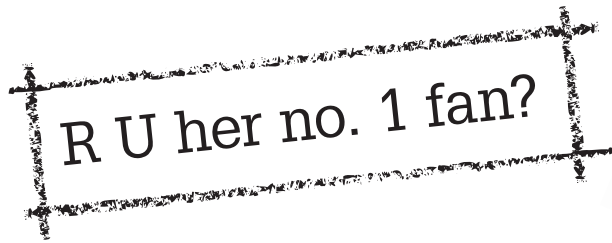
She's the girl with the infectious giggle and impossibly perfect hair who has gone from blogging as a hobby to a must-read blogging and vlogging worldwide sensation.

But, although she is internationally famous, she's still, as she says herself, just a normal girl, and that's what you love about her.

You may be a Zoella fan to follow her beauty tips or her shopping hauls, or maybe you like to know what's new in her relationships with other vloggers, especially her boyfriend Alfie Deyes. Perhaps you'd like to have a go at blogging and vlogging yourself, and Zoe is the perfect role model.

This fun book is full of quizzes and facts about your fave girl online, and there are plenty of tips about how to become an internet star yourself.

Grab a pen and follow the instructions at the top of each page – you'll find all of the answers at the back of the book. What are you waiting for? As Zoe would say, 'Be happy! Have fun!'



THINK YOU KNOW A LOT ABOUT ZOE? WELL NOW'S YOUR CHANCE TO PROVE IT BY ANSWERING THE MULTIPLE-CHOICE QUESTIONS BELOW. CHECK YOUR FAN FACTS ON PAGE 91.

1. What job did Zoe have when she created her blog 'Zoella' in 2009?
 - a. Shop assistant
 - b. Internship at an interior design company
 - c. Trainee beautician
2. Zoe once made a video that she is too embarrassed to put online of her on Louise's back with blankets over their heads pretending to be ...
 - a. Ghosts
 - b. Moths
 - c. A camel
3. She once embarrassed herself by seeing a famous singer in a shop and then playing her album out loud to her friend on her phone. But who was it?
 - a. Björk
 - b. Meghan Trainor
 - c. Paloma Faith



4. She called her blog 'Zoella' after her ...
 - a. Pet's name
 - b. Nickname
 - c. Imaginary friend
5. How tall is Zoe?
 - a. 5ft 3in
 - b. 5ft 5in
 - c. 5ft 4½ in
6. Her very first blog post, which she has since deleted, was about the cast of which TV show?
 - a. *Friends*
 - b. *Saved by the Bell*
 - c. *Skins*
7. Zoe shares her birthday with ...
 - a. Lady Gaga
 - b. Justin Bieber
 - c. Rihanna
8. She passed her driving test after how many attempts?
 - a. One
 - b. Two
 - c. Three
9. What is the name of her grandad's Instagram account?
 - a. Supergramp
 - b. Grandadchippy
 - c. Grandadrules



- 10.** As a child she had ringlets in her hair that were ...
- Red
 - Blonde
 - Brown
- 11.** What did Alfie say were the three most annoying things about Zoe?
- Loud gulping, being messy, sleeping on the sofa
 - Having a weird laugh, bossiness, not listening
 - Daydreaming, arguing, tidiness
- 12.** What three things did Zoe say were the most annoying things about Alfie?
- Laziness, his laugh, long-winded stories
 - Stubbornness, pinching her electrical gadgets, his short temper
 - Eating in bed, taking too long in the bathroom, loud sneezes
- 13.** One of her happiest places to visit is an old-fashioned theme park in ...
- The Isle of Wight
 - The Maldives
 - Brighton
- 14.** Zoe bought flight tickets for Alfie's birthday in 2014 for them to go to ...
- Paris
 - Rome
 - New York

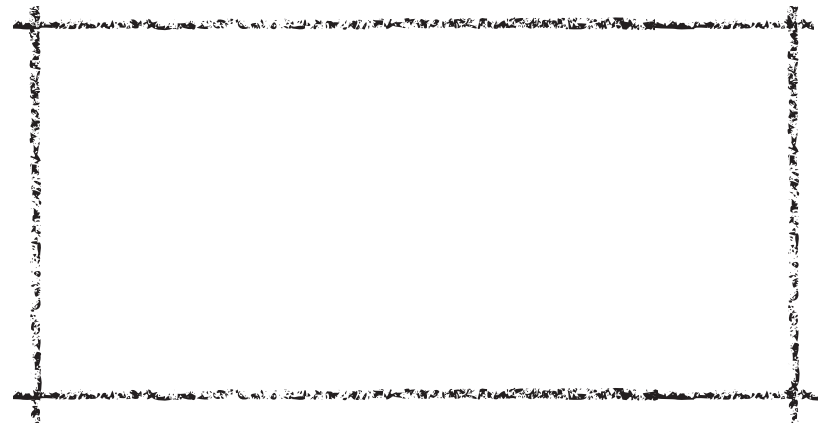


ZOE 'ROAD TESTS' LOADS OF BEAUTY PRODUCTS AND IS MAD ABOUT SHOPPING. HAVE A GO AT THIS FUN QUIZ ABOUT ZOE'S STYLE AND FAVE PRODUCTS BY FILLING IN THE BLANKS. THEN THERE'S ROOM TO ADD YOUR OWN STYLE-FILE TIPS. TURN TO **PAGE 91** TO CHECK YOUR ANSWERS ABOUT ZOE.

- 1.** A guinea pig is pictured on the front of a cosmetic bag from Zoe's beauty range, but what is he wearing?

.....

Design your own bag to add to Zoe's range below.



- 2.** What does Zoe like to wear on days when she doesn't need to go out?
-

How about you?

- 3.** Zoe says she gets frustrated shopping for sunglasses because her head is shaped like which vegetable?
-

We are all different shapes and sizes. Which accessories do you find it trickiest to shop for and why?

.....

- 4.** Zoe's own beauty range includes a fragranced body mist called 'Blissful'

If you were launching your own pampering perfume, what would you call it?

- 5.** To add volume to her hair, Zoe always uses mousse at the roots. Does she prefer expensive or cheaper mousse?
-

What hair secret would you share if you were vlogging or blogging about your luscious locks?

.....

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- 6.** When asked which feature she likes to play up most, did Zoe choose her lips or her eyes?
-

You can guess what your question will be! Which of your fabulous features do you most like to draw attention to?

.....

- 7.** In a Valentine's make-up tutorial, Zoe named a lipstick that was her 'favourite lipstick ever, ever, ever'. What was it?
-

Okay, so what is your favourite lipstick ever, ever, ever?

.....

- 8.** Zoe once shared that she owns a cushion in the shape of a biscuit! What kind of biscuit?
-

What's the quirkiest decoration in your bedroom?

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