

THE LITTLE BOOK OF BIG IDEAS

150 Concepts and Breakthroughs that Transformed History

DANIEL SMITH

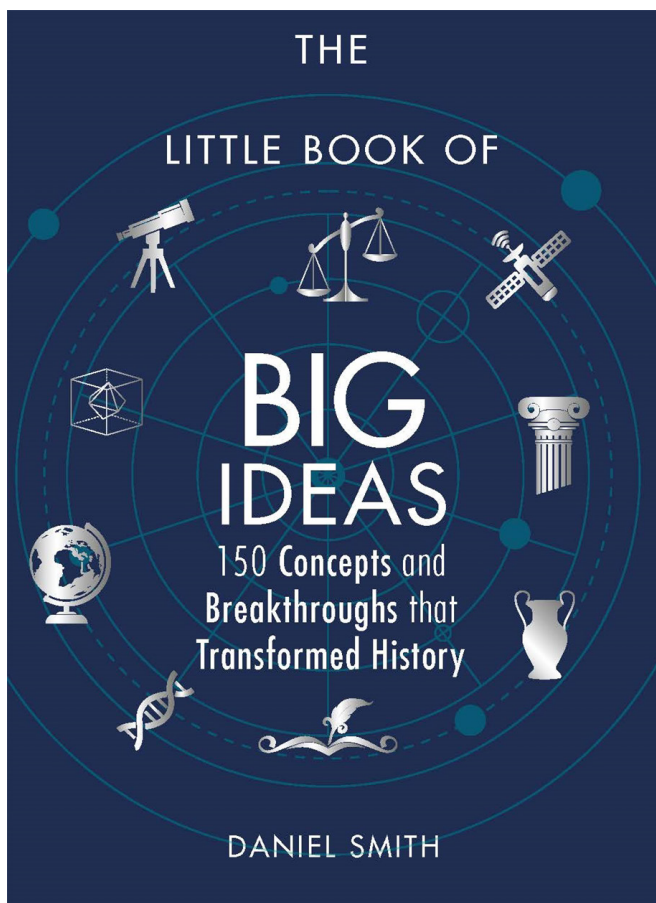
Publication date: 21st September 2017
Format: Hardback, Michael O'Mara Books
Price: £12.99

The Little Book of Big Ideas is an exploration of some of the most important and enduring ideas in human history – from religion, science, philosophy, medicine, psychology, politics, economics and art – each presented in brief, accessible form.

'Big' ideas are those concepts and theories that have radically transformed our understanding of the world we live in, our place in that world and the ways we have shaped the past and will shape the future. They are the ideas that have had a huge impact on human civilization – and they come from all disciplines of human ingenuity.

Topics covered range widely and include Creation Mythology, Existentialism, The Elements, Relativity, Space Travel, Geometry, Ethics, Behaviourism, Genetics, Warfare, The Nation State, Anarchism, Capitalism, Classical Art and Architecture, The Renaissance – and much more.

This concise, accessible and multi-faceted book provides an essential introduction to 150 of the most important principles of Western thought.



MEDIA OPPORTUNITIES:

- Extracts available
- Author available for interview and to write exclusive pieces

DANIEL SMITH is a non-fiction author and editor who has written across a range of subjects, including politics, economics and social history. He is the author of the 'How to Think Like...' series for Michael O'Mara Books. He is also a long-time contributor to The Statesman's Yearbook, the geo-political guide to the world that celebrated its 150th anniversary in 2013. He lives in London.

For more information, please contact:

Laura Nicholls | Publicity Assistant

laura.nicholls@mombooks.com | 020 7819 5948



www.mombooks.com



Michael O'Mara Books



@OMaraBooks