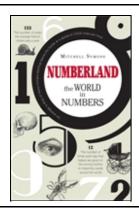
MICHAEL O'MARA





Publication date Thursday, September

19, 2013

Price **£12.99**

ISBN-13 **9781782430605**

Binding Hardback
Format 231 x 149 mm
Extent 256 pages

Word Count

Territorial Rights World

Numberland The World in Numbers

Mitchell Symons

Description

The world is full of fascinating facts and statistics, but presented without context and in no particular order they can be overwhelming. *Numberland: The World in Numbers* interprets the world around us through numbers, breaking the most amazing and revealing of facts down to their bare bones. For example, did you know that the average eyelash lasts five months? That 400 quarter-pound hamburgers can be made out of one cow? Or that the average human will grow 590 miles of hair in their lifetime?

Ordered in easily digestible sections such as 'Around the World', 'the USA', 'Money', 'Religion' and 'History', the book navigates an ordered path through a noisy world of information overload.

Sales Points

- Features hundreds of fascinating facts and statistics about our world shown through the medium of numbers, from art and literature to the human body, movies and television and much more
- With facts such as: during your lifetime, you'll eat about 27,000 kilos of food; there are 20,000 living organisms in a glass of water; and the average individual sheds 57 litres of tears in a lifetime
- Separated into easily navigable sections, such as 'Celebrities', 'Music' and 'Around the World', to be dipped into at will or read cover to cover
- Impress your friends with your newfound knowledge about the world we live in!
- Mitchell Symons was a principal writer of the early editions of the board game Trivial Pursuit

Reviews

- 'A fun new book has got our number' Saga
- 'the lavatory book of the year' The Guardian
- 'An extraordinary proliferation of daft numerical facts' Spectator

totally useless things about useless subjects than anybody on earth".

'Trivia fans should flock in their numbers to acquire this treasury of numerical delights'
 The Good Book Guide

Author Biography

Mitchell Symons was born in 1957 in London and educated at Mill Hill School and the LSE, where he studied Law. Since leaving BBC TV, where he was a researcher and then a director, he has worked as a writer, broadcaster and journalist. He was a principal writer of early editions of the board game Trivial Pursuit and has devised many television formats. He wrote an award-winning weekly column for the *Daily Express* and currently writes a weekly column for the *Sunday Express*. He has written over sixty books - including fifteen for children with more in various stages of preparation. He has won the Blue Peter Best Book With Facts Award for the past two years running. In naming Mitchell as the friend he would phone (as a Phone-A-Friend) if he were appearing on *Who Wants To Be A Millionaire*, Chris Tarrant said: "Mitch knows more

Michael O'Mara.

www mombooks com



Orders to: Faraday Close, Durrington, Worthing, West Sussex, BN13 3RB

Tel: 01903 828 800 Fax: 01903 828 802 International Tel: +44 1903 828500