



THE BIGGEST SPORTING TITLE OF THE AUTUMN

RED GLORY

Manchester United and Me

MARTIN EDWARDS

MICHAEL O'MARA BOOKS / 7 September 2017 / £20 Hardback

One of the key figures at Manchester United shares his insider memories of the biggest brand in football.

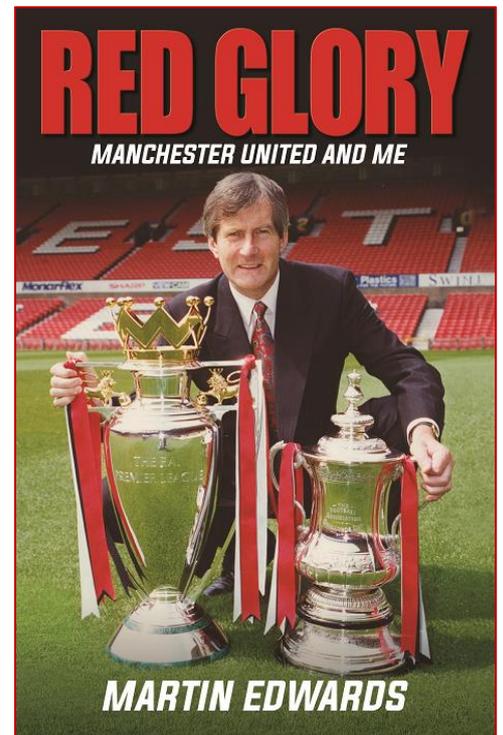
Red Glory is the definitive, behind-the-scenes account of the most remarkable club in football. When Martin Edwards became chairman of Manchester United in 1980, the club's estimated worth was £2million. When he retired just over two decades later the club was valued at £1 billion. Under his expert business stewardship, Manchester United grew into one of the world's most recognized sporting brands and the richest and most famous football club on the planet.

Edwards shares memories and revelations of this extraordinary time and shows how key he was to United's success. In particular, he singled out Alex Ferguson as a future manager of the Reds and had the determination and courage to stand by his choice when everybody else, both inside and outside of the club, was calling for his head.

The memoir takes in some of the most pivotal moments in the club's history including:

- The background to the hiring of Alex Ferguson
- The controversial decision to float the club
- Infamous takeover bids
- The signing of Eric Cantona
- Winning the treble in 1999
- Sky's proposed takeover of the club
- How close Wenger came to being the manager of United

Martin Edwards will go down in history as one of the great football chairmen. His autobiography is unmissable for any football fan and gives us a fascinating insight into English football's most successful club.



About the author: **MARTIN EDWARDS** is the former Chairman of Manchester United and current life president.

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