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## Red Glory Manchester United and Me Martin Edwards

### Keynote

In *Red Glory* Martin Edwards shares a multitude of wonderful memories and amazing stories and revelations of the great success story of Manchester United.

### Description

**The definitive insider's story of life behind the scenes and within the corridors of power at the biggest football club in the world.**

When Martin Edwards became chairman of Manchester United in 1980, the club's estimated worth was £2 million. When he retired just over two decades later the club was valued at £1 billion. Under his expert business stewardship, Manchester United grew into one of the world's most recognized sporting brands and the richest and most famous football club on the planet.

Martin shares a multitude of wonderful memories and amazing stories and revelations of the great success story of United. He singled out Alex Ferguson as a future manager of the Reds and had the determination and courage to stand by his choice when everybody else, both inside and outside of the club, were calling for his head.

Martin Edwards is one of the great football chairmen who oversaw Manchester United as the club achieved its greatest successes and dominated domestic football. This autobiography of the former chairman and current life president presents a fascinating insight into English football's most successful club.

### Sales Points

- Martin Edwards was chairman of Manchester United for twenty years, during which time the club won virtually every trophy available and greatly increased in value. He is the man who hired Alex Ferguson and contributed to the club becoming the world's richest and most famous football club
- Reveals the tales behind the likes of George Best, Bobby Charlton, the signing of Eric Cantona and the formation of the Premier League
- This unique autobiography reveals all the secrets of life behind the scenes of this beloved club as it became more powerful and achieved its greatest successes
- He also gives a unique account of a football dynasty – his father was a director and later chairman at United – revealing how football has changed over the decades
- Includes two 8pp colour plate sections

### Author Biography

#### Martin Edwards (Author)

Martin Edwards is a former chairman of Manchester United Football Club and current life president.

#### Robert Sellers (Author)

Robert Sellers is the author of over a dozen books including the definitive biography of Peter O'Toole, the authorized biography of Oliver Reed, *What Fresh Lunacy is This?* as well as the best-selling 'Hellraisers' series. He also wrote the definitive book on the Bond franchise, *The Battle for Bond*, and a history of Handmade Films, *Very Naughty Boys*. Most recently he has published an inside account of life at Ealing Studios, *The Secret Life of Ealing*.