



Publication date **Thursday, May 18, 2017**

Price **£7.99**

ISBN-13 **9781782437697**

Binding **Paperback**

Format **198 x 129 mm**

Depth **13.5mm**

Extent **224 pages**

Word Count

Illustrations **Black-and-white photographs/illustrations**

Territorial Rights **World**

In-House Editor **Gabriella Nemeth**

Michael O'Mara.

www.mombooks.com



Symbols A Universal Language

Joseph Piercy

Keynote

Symbols shows just how much importance has been attached to the smallest and simplest of ideas, and features over forty of the most significant symbols from religion, politics and popular culture down the centuries.

Description

From logos to flags to punctuation marks, symbols are all around us. But we're so used to seeing them that we never question why, for instance, the heart symbol is anatomically incorrect or why the Bluetooth symbol is named after a tenth-century Danish king in need of dental work.

Symbols shows just how much importance has been attached to the smallest and simplest of ideas, and features over forty of the most significant symbols from religion, politics and popular culture down the centuries. Did you know that 15% of all tweets on twitter contain the hashtag symbol? That's over 41 million uses of # each day. Or that the 'smiley face' originated in Massachusetts in the 1960s?

This fascinating book highlights the roles symbols have played throughout history and how they have shaped our understanding of the world.

Sales Points

- *Symbols: A Universal Language* tells the fascinating story behind over 40 different symbols from religion, politics and popular culture
- Learn the origin and meaning behind the smiley face, the ankh and the hashtag, plus many more
- The perfect gift for those interested in art and design, and how our society and culture has communicated through the ages
- From the author of *The Story of English*

Reviews

- 'Looks at the common (and less common) signs and symbols that we see all around us every day' - *The Good Book Guide*

Author Biography

Joseph Piercy is a freelance writer. He holds a Master of Philosophy degree in English Studies and is a regular contributor to various magazines and journals. He is the author of *The 25 Rules of Grammar*, also published by Michael O'Mara Books Limited. He lives in Brighton with his wife and daughter.