

# The Vlogger Diaries

MONDAY 8<sup>TH</sup> MAY

HEY THERE WORLD! / SPARKLE GIRL

Hey everyone! Sparkle Girl here! Welcome to my channel! I'm soooo excited to get started.

On this channel you'll see a whole bunch of stuff. I'm always doing random things and I thought, hey, why not share them with all you guys. I'm gonna show you my life and my shopping trips, how I do my makeup, how I do my hair – this style is called the Sparkle Girl looped braid, by the way. I'll show you how I did it in a minute...

[The braid thing took me ages to do and I had to use two whole packs of hair pins. Emma complained that her hair came out all kinked when I undid it, so I told her that all great actors suffer for their craft. If she ever wants to win an Oscar, she'll probably have to gain and then lose sixty pounds and stay in character for an entire year.]

But before that, there's someone else who I've just got to introduce you to. Here he is! Isn't he the cutest? Say hi Loki.

[Loki is my cat, by the way. He's also a pretty good actor. He pretends he loves me ten minutes before feeding time every day.]

8.15PM

This is the start of my first ever vlog. Well, I say it's mine. I wrote the words, but I got a girl from school called Emma to perform them.

I tried recording a vlog of my own, but it didn't work. I wrote it all out, practised it in front of the mirror and recorded it. Then I played it back. Ooh dear. Something had gone badly wrong. The voice coming out from my speakers was a flat, bored drawl. My voice sounds nothing like that inside my head.

Plus, I looked awful, like I'd just been woken up by a phone blaring out the Jonas Brothers at 4AM.



I decided I just wasn't very photogenic. Or microphone-genic. Or anything-genic. But I still wanted to create a vlog. You see, I'd read that top vloggers get loads of money from advertising stuff on their channels. And I'd read it on the exact day that I found out about the school trip to New York. I didn't have enough for it in my savings, and there was no way my parents were going to pay.

And then it just clicked. I could do a vlog. All I had to do was draw in a massive fanbase with my winning personality, then the internet can bombard them with ads and share the profits with me. Simple.

That was before the test drive with the camera proved that my personality was more whining than winning and the only fanbase I was ever going to get was one that stops my fan from falling over.

Then I had a brilliant idea. I'd write the vlog, and get someone else to perform it. I remembered there was a girl in my class, Emma, who'd done a dodgy advert for some sort of disgusting health milkshake. I don't think it ever came out in this country but she was always

showing it to people on her iPad. She was smiling and swinging her shiny hair next to a group of equally giggly girls, having an amazing time while slurping neon-coloured shakes. In reality they had to spit them into buckets between takes so they didn't end up spewing on each other's shiny hair.



I talked her into it by explaining how it would be great acting experience for her. If she could play the role of deliriously happy girl with horrible health drink, then friendly vlogger should be no problem. She agreed, but only after I promised to supplement the great experience with £20 per video.

She came round and recorded it this evening and it worked really well. She's sort of annoying and cliquy if you try and talk to her in school when she's with the Stylista Sisters (they're not really sisters, they just call themselves that), but she did a great job. She came across like the ideal big sister you wish you had instead of your actual sister who keeps taking all your stuff without asking.

I'm super excited about this vlog. I can concentrate on coming up with scripts, knowing that Emma will be able to deliver them brilliantly. With my words and her acting, Sparkle Girl will become the perfect vlogger. Roll on the millions.



TUESDAY 9<sup>TH</sup> MAY

4.30PM

Right, I've uploaded the video. Just waiting for the view count to rise. I need it to take off fast because I've only got £200 of my birthday money left and I don't want to spend it all on Emma's fee.

4.40PM

Still waiting.



4.45PM

I think I need to be patient. Nothing goes viral right away. Even Sneezing Panda took a couple of months to catch on and that's the greatest thing anyone has ever seen ever.



7PM

The vlog has only had 14 views so far, and I think most of them were me. And there's only been one comment:

\$\$\$ BARGAINS \$\$\$

Genuine Ray Ban sunglasses. 90% off. Last day of clearance. Click now! Fast shipping.

Hmm. Not a great start. Unless someone likes the vlog so much they really want to share sunglasses deals.

8PM

23 views now, and a new comment:



MinecraftStar101

OMG great video! Check out my channel MinecraftStar101

I got really excited when I read the bit about them liking the video, but I clicked through to MineCraftStar's profile and saw they'd posted the same comment on hundreds of videos. They wouldn't have enough time to watch all that stuff and record themselves playing Minecraft for a billion hours. More spam, then. Grr. But it's okay. I'm sure my genuine fans are out there somewhere.

9PM

My view count is now up to 43. I've also had 24 likes and 3 new comments:

