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Unexpected Item in the Bagging Area Driven Crazy by the Modern World?

Chris Martin

Keynote

Does modern life drive you crazy?

Description

'If you point my smart phone at the sky, its star-gazing app can supposedly identify and name planets outside of our galaxy. Extraordinary - but even more extraordinary is that it can't actually make telephone calls. Trying to get a signal on it is like searching for the Yeti - some people believe it exists but you would probably have to trek to the Himalayas to find it.'

Unexpected Item in the Bagging Area is a hilarious call-to-arms for everyone infuriated by 21st Century technology. Gadgets that are supposed to make life easier have just made it more complicated and annoying. If you have found yourself shouting at a recorded voice on the phone, been driven crazy by the illogical pricing of train tickets or found yourself drowning in a sea of half-remembered passwords, then this is the book for you.

Sales Points

- This is a book for anyone who has wondered why life has become so complicated and yearns for the good old days
- With over 100 entries chronicling the struggles of living in the modern technical age, if it seems like you now need a degree in computer programming just to buy a packet of biscuits or make a phone call, this is the book for you
- *Unexpected Item in the Bagging Area* rebels against the crazes and popularity of such newfangled devices as iPhones, self-service checkouts, hands free kits, Wi-fi, e-book readers and other unfathomable trappings of the contemporary world
- This is the perfect gift for the technophobe in your life

Reviews

- 'One hundred sympathetic entries for those bamboozled by the complications of contemporary life' - *The Bookseller*

Author Biography

Chris Martin's previous books include *Has Britain Gone Bonkers?*, *The Gentleman's Guide to Beard and Moustache Management*, *Celebrity Tattoos*, *Golf Miscellany* and *WW2 Book of Lists*.