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 Character **Non-character**
 Tie In **Non Tie-in**

Binding **Paperback**
 Format **230 x 180 mm**
 Depth **7mm**
 Extent **64 pages**
 Word Count
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Michael O'Mara.

www.mombooks.com



How to Draw a Unicorn and Other Cute Animals With simple shapes and 5 steps

Lulu Mayo

Keynote

Learn to draw a whole host of cute animal characters in Lulu Mayo's unique and quirky style, using simple shapes and 5 easy-to-follow steps. From a cuddly panda and a jolly llama to a chilled-out sloth and a unique unicorn, there are over 30 drawing exercises to complete.

Description

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This book will show the reader how to draw quirky, cute animals in a wonderfully easy and inspiring way. Step-by-step, illustrator Lulu Mayo will explain how to draw various creatures by using simple shapes, such as circles, ovals, rectangles and triangles, and how to add adorable details.

The book contains 30 of these doodling exercises, featuring animals such as rabbits, owls, foxes – not forgetting a unicorn! Its easiness, simplicity, and quiriness will resonate with animal lovers, artists and doodle enthusiasts of all skill levels and ages. Absorbing and fun, it will ignite doodler's curiosity and inspire them to experiment creatively.

Sales Points

- It is designed for animal lovers, doodle enthusiasts and artists of all skill levels and ages.
- The idea of using simple shapes to draw animals is easy and engaging, even for people having difficulty drawing. Some "how to draw" books are very obscure and serious: in contrast, *How to Draw a Unicorn and Other Cute Animals* is easy to understand and follow. Even if you've never drawn anything before, Lulu Mayo will inspire you to get started!
- Because of the artist's fun and light-hearted approach, the book will appeal to animal lovers who have never picked up a pencil. Meanwhile, more experienced doodlers will love getting to grips with the cute details.
- Recognisable, quirky style Lulu Mayo's adorable and instantly recognised style will resonate with audiences of all ages.
- From the illustrator of the *Million* series which has sold over 340,000 copies and the series was translated in 15 languages

Author Biography

Lulu Mayo is an award-winning illustrator with an eye for the quirky and idiosyncratic. Her work is energetic and often contains humourous and fantastical elements.

She studied for a Masters degree in illustration at the University of the Arts London and has designed greeting cards, posters, editorials, window displays and much more.

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