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CBMC **A3M79**  
Age **0-5 years**  
Subject **Fiction**  
Type **Picture Book**  
Character **Non-character**  
Tie In **Non Tie-in**

Binding **Paperback**  
Format **245 x 278 mm**  
Depth **5mm**  
Extent **32 pages**  
Word Count  
Territorial Rights **World**

Michael O'Mara.

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## Maybe the Moon

Frances Ives

### Keynote

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### Description

*Maybe the Moon* tells the story of Eric, a little boy who loves his life in his forest home with his animal friends for company. When he moves to the city, he sets about searching for happiness in a strange new environment.

Eric's journey shows him that whatever the differences between people and places, we are all united and are never alone when we share the same moon.

Frances Ives' beautiful illustrations bring to life this charming story that features a rhyming refrain to enchant both children and parents alike.

### Sales Points

- In this highly visual LOM ART picture book, Frances Ives' enchanting illustrations show that beauty can come in many different guises
- Topical in the current political world climate, this title promotes core values of tolerance and friendship – what we, as separate communities and cultures, have in common, starting a conversation about the shared qualities that bind us and recognising the feeling that you can be different but that these differences don't separate us.
- Suitable for ages 2 and up
- Comp titles include the bestselling *The Storm Whale* (Simon and Schuster), *The Promise* (Walker Books) and *Wild* (Flying Eye Books)

### Author Biography

Winner of the 2016 LOM ART PRIZE, Frances Ives' "inventive and original" entry was selected unanimously by the judges, who remarked that her "stunning" watercolour illustration helped this "very talented" illustrator stand out in the crowd. She completed her MA in Illustration from University of the Arts London in 2014.

*Maybe the Moon* is Frances' first picture book. The story was inspired by her own experience of moving to London from the countryside, and the impact that a change in environment can have. She set out to create a story about how change, although sometimes daunting, can always be a positive and uplifting experience if you accept and embrace your environment, and most importantly, the people around you.

She takes her inspiration from the structures and people that surround her, drawing from both observation and memory of a place or time. City living has influenced a lot of her work, but her most abiding source of inspiration is the constant yet ever-changing sky and all of its colours.

Asked where her love of illustration comes from, Frances describes how, as a child, she loved her poster paints and making a big mess on every available surface. This hasn't changed much. She still works primarily in water-based media, but these days she mostly tries to keep it on the paper.

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