



How to Think Like Obama

Daniel Smith

Keynote

***How to Think Like Obama* reveals the motivations, inspirations and philosophies behind a man who broke the mould to challenge the status quo. With his thoughts on leadership, innovation, creating change, fighting inequality and much more, you too can learn to think like Barack Obama.**

Description

Be inspired by Barack Obama and learn how to think big with this unique insight into the mind of one of the world's great influencers.

Born to a black Kenyan father and white American mother, raised in Hawaii and, for a time, Indonesia, Barack Obama would typically never have been tipped for a future president of the United States, such was the world he was born into. But the path towards greatness and the choices he made along the way can be understood by an attitude that saw him take on any challenge – indeed, 'Yes We Can' became the all-inclusive slogan for his presidential candidacy.

Riding a wave of positivity and hope for the future that swept him all the way to the Oval Office, Obama aimed to define his presidency as one that would provide opportunities for the many, not the few. With the price of change being gritty negotiation and compromise, Obama evolved the skills of a twenty-first century president which belied his relative inexperience to achieve the America that, as a young man, he had dreamed of.

How to Think Like Obama reveals the motivations, inspirations and philosophies behind a man who broke the mould to challenge the status quo. With his thoughts on leadership, innovation, overcoming obstacles and fighting inequality, and with quotes by and about him, with this book you too can learn to think like Barack Obama.

Sales Points

- Barack Obama was the 44th president of the United States and the first African American to run for and hold the office
- One of the most popular US presidents ever; even after leaving office, Obama is one of the most enduringly influential people in the world
- The How to Think Like... series has sold over 413,000 copies worldwide
- From the author of *How to Think Like Mandela*, *How to Think Like Bill Gates* and *How to Think Like Churchill*

Author Biography

Daniel Smith is a non-fiction author and editor who has written across a range of subjects, including politics, economics and social history. He is the author of *The Ardlamont Mystery: The Real-Life Story Behind the Creation of Sherlock Holmes*, and the 'How to Think Like ...' series for Michael O'Mara Books, which has been published in 20 languages and sold over 413,000 copies worldwide. He is also a long-time contributor to *The Statesman's Yearbook*, the geo-political guide to the world that celebrated its 150th anniversary in 2013. He lives in London with his wife and two children.

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