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## The 10 Worst of Everything The Big Book of Bad

**Sam Jordison**

### Keynote

**A celebration of failures, doom, disaster, mistakes, miscalculations, hubris, folly and really, really bad albums. Written by the author of the cult hit, *Crap Towns*.**

### Description

**A celebration of failures, doom, disaster, mistakes, miscalculations, hubris, folly and really, really bad albums. Written by the author of the cult hit, *Crap Towns*.**

Most books celebrate the exceptions rather than the rule. They focus on the over-achievers, the unique and strange success stories. They don't provide a fair reflection of the general tide of history – but they do make your average reader feel, well, more average.

*The 10 Worst of Everything* redresses this imbalance and shows that you maybe shouldn't take it too badly if your own plans aren't working out. And there's nearly always someone worse off than you. Which is reassuring, if nothing else.

This is a fascinating compendium of **disappointing facts about the world, vital information about places to avoid**, mind-boggling information about **medicine, history and science, pop culture** misses, as well as all the daft things we do to each other. It will help to prove the old adage that you can always learn more from failure than you can from success. And hey, even if you don't want to boost your brain, there's still the fun of watching other people go wrong.

### Sales Points

- This is the perfect gift book for the pessimist in your life, which frankly, is most of us in the current climate. This is an alternative take on history's 'best moments' to show that for every Julius Caesar there were thousands of Gauls...
- Sam Jordison is the author of the cult hit series *Crap Towns*, and will bring his trademark humour, cynicism and passion for statistics to this project
- The content will be broad and eclectic, covering everything from science to nature, history to pop culture, travel to romance – and everything else in-between that has the potential for human failure

### Author Biography

Sam Jordison is a journalist, author and publisher. He writes for the *Guardian*. He is the author of several best-selling books, including the *Crap Towns* series, and most recently, *Literary London*, co-written by Eloise Millar. He is also the co-director of the award-winning indie publisher Galley Beggar Press. He lives in Norwich. Aha!

Michael O'Mara Books.

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**Sales Office:** Michael O'Mara Books, 9 Lion Yard, Tremadoc Road, London, SW4 7NQ  
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