



## I Before E (Except After C) Old-School Ways to Remember Stuff

Judy Parkinson

### Description

A *Sunday Times* top-ten title in 2007 and a bestseller ever since, *I Before E (Except after C)* has continued to inform and entertain its many readers. Now available in paperback, this delightful gift book has been repackaged with a fresh jacket design for new readers and fans of the series alike. Offering reminders of mnemonics from our youth and containing countless more to help us in adult life, this handy collection contains all the memory aids you'll ever need to know: from well-known rhymes, memorable sayings to a selection of more modern methods of boosting one's failing memory. *I Before E (Except after C)* will ensure you'll never struggle to remember names, dates, facts, figures and events ever again.

### Sales Points

- The amazing 'sleeper hit' of 2007 and Sunday Times bestseller - now available in paperback
- All the memory aids and mnemonics you'll ever need to know - including rhymes, acronyms, rules, phrases and diagrams - compiled in a single volume for quick and easy reference
- Includes such popular rhymes as 'Thirty days hath September, April, June and November', 'Spring forward, fall back', 'Richard of York gave battle in vain', and many more
- The hardback has sold over 530,000 copies to date

### Reviews

- 'the little poems that make a big difference to your brain power' - *Sunday Express Magazine*

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**Sales Office:** Michael O'Mara Books, 9 Lion Yard, Tremadoc Road, London, SW4 7NQ  
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**Orders to:** Hely Hutchinson Centre, Milton Road, Didcot, OX11 7HH  
**Tel:** 01235 759 555  
**International Tel:** +44 1235 759 555