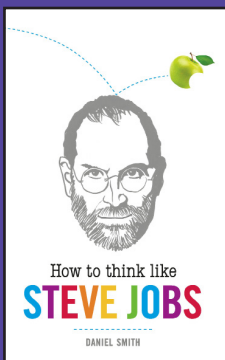


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## HOW TO THINK LIKE

# BILL GATES

By Daniel Smith

- Bill Gates, the IT genius whose software has powered global business for decades, was founder of Microsoft and was its CEO until his retirement
- Hugely successful, he has used his fabulous personal fortune to set up the Bill and Melinda Gates Foundation, one of the richest charitable organizations in the world
- With this book you can learn how to think big, manage a vast company and the executives in it, compete with the best and stay ahead of your rivals

A household name for his role in the founding of ubiquitous computer software giant Microsoft, Bill Gates is one of the world's great businessmen. Brought up to compete rigorously in all areas of his life, he dropped out of Harvard in 1975 to follow his dream of starting his own firm.

He set about coding his way to the top. But creating software language was just the start of a journey that would eventually see Gates become the wealthiest man in the world. In recent years, Gates has turned away from the computer screen to combat injustices in the world, channelling huge amounts of his personal fortune into the Bill and Melinda Gates Foundation, a body whose operations are changing the way the charity sector goes about its business.

**Daniel Smith** works in publishing as a writer, editor and researcher of non-fiction. His previous books include *How to Think Like Sherlock* and *How to Think Like Steve Jobs*.

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