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In-House Editor **Lauren Farnsworth**

## Scandia

### A Colouring Book Journey

**Zeena Shah (Illustrated By Zeena Shah)**

#### Keynote

Roam the wilds of a Scandinavian wonderland in *Scandia: A Colouring Journey*, with textiles and homeware designer Zeena Shah.

#### Description

Roam the wilds of a Scandinavian wonderland in *Scandia: A Colouring Journey*, with textiles and homeware designer Zeena Shah

Having worked for both fashion and interior design companies, Zeena decided to quit her day job and create her own brand of hand-printed textiles.

With folk-inspired patterns and illustrations to colour in, Zeena brings traditional motifs of nature and wildlife into being with a modern stylish elegance.

#### Sales Points

- Roam the wilds of a Scandinavian wonderland, with textiles and homeware designer Zeena Shah
- Having worked for both fashion and interior design companies, Zeena decided to quit her day job and create her own brand of hand-printed textiles
- With folk-inspired patterns and illustrations, Zeena brings traditional motifs of nature and wildlife into being with a modern stylish elegance
- Features a gorgeous paper cut cover

#### Reviews

- 'Zeena constantly amazes us with her beautiful printed projects, so it's no surprise that her beautiful new colouring book is just as inspiring! The delicate Scandi-themed designs are pretty enough to display on a wall when you've finished colouring the intricate details – we're already hooked!' - *Cath Dean, Editor, Mollie Makes Magazine*
- 'For a good night's sleep, scribble in this book of cosy Scandi designs. It's therapy in book form' - *The Pool*
- 'Zeena has produced a book that is every bit as fabulous as you would expect it to be, full of decorative patterns and beautiful imagery' - *Amelia's Magazine*

#### Author Biography

Zeena Shah is a Chelsea School of Art graduate who, inspired by her love of textiles, launched her own business 'Zeena'; in 2010. Her collection of hand silk screen printed and handmade home accessories are all crafted in her East London studio and sold internationally.

Zeena is a familiar face on TV having appeared on Kirstie's Vintage Home, The Apprentice and 60 Minute Makeover, as well as featuring regularly in both the craft and women's lifestyle press, including Red, Country Living, Mollie Makes, Homes & Gardens, House Beautiful, Elle Decoration and more. She also runs a programme of workshops with museums and organisations including the V&A and Google.

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