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The Art of War: Notes & Quotes

Keynote

Organize your thoughts and jot down your notes as you ponder the powerful quotations from this classic of ancient Chinese literature.

Description

Organize your thoughts and jot down your notes as you ponder the powerful quotations from this classic of ancient Chinese literature.

'All warfare is based on deception.'

'He will win who knows when to fight and when not to fight.'

'If you know the enemy and know yourself, you need not fear the result of a hundred battles.'

Written over two thousand years ago by Chinese military strategist Sun Tzu, *The Art of War* continues to be one of the world's most prestigious and influential works on military tactics and the psychology of conflict, adopted by business people and politicians around the world, as well as appealing to individuals on a personal level.

This beautifully designed notebook includes a selection of the text's most remarkable quotations, along with both lined and blank pages for you to add your own musings.

Sales Points

- A beautifully illustrated notebook filled with thought-provoking quotes that have inspired great leaders in business, politics, sport and education on tactics and strategies to overcome problems and achieve success
- This ancient philosophy on effective leadership and defeating your enemies translates to everyday conflicts and decisions we all face in our personal lives, as well as at work
- Sun Tzu's *The Art of War* is one of the world's most influential books on the psychology and politics of strategic conflict, and has sold millions of copies worldwide through hundreds of translations
- Includes both blank and lined pages for you to note down your thoughts
- RRP ex.VAT £8.32/inc.VAT £9.99