



Publication date **Thursday, April 13, 2017**
Price **£6.99**
ISBN-13 **9781782438182**

Binding **Hardback**
Format **178 x 122 mm**
Depth **10mm**
Extent **48 pages**
Word Count
Illustrations **Black-and-white integrated illustrations throughout**
Territorial Rights **UK & Commonwealth ex. Canada**

Michael O'Mara.

www.mombooks.com



The Executive Make My Life Less Grey

Marcie Hans, Dennis Altman and Martin A. Cohen

Keynote

A *New York Times* bestseller when it was originally published in 1961 by The Funny Products Company, this is a humorous look at executive life.

Description

A parody of the early sixties executive set, *The Executive* invites everyone to get in on the joke.

This is me. I am an executive. Executives are important. They go to important offices and do important things. I am an executive.

Sales Points

- Following the popularity of Ladybird's 'How To' series, this is a parody of executive culture which pokes fun at the conformism that dominated the 1960s corporate workplace
- With black and white illustrations there is also the option to make life less grey if you're in the mood. 'This is my suit. Colour it grey or I will lose my job.'
- This is my company's lunch room. Sometimes I walk through it and smile at the employees. "Hello, employees," my smile says, "I am one of you." I never eat there.