



The Official PLAYMOBIL Annual 2015

Bryony Jones

Description

The perfect gift for any child who is a fan of the much-loved PLAYMOBIL brand. This official PLAYMOBIL annual is packed with castles, dragons and knights. Kids will be entertained with colouring pages to complete, games to play and puzzles to solve. PLAYMOBIL is among the top 5 brands of the European toy industry and will celebrate its 40th anniversary in 2014.

Sales Points

- *The Official PLAYMOBIL Annual 2015* is the perfect gift for any child who is a fan of the much-loved PLAYMOBIL brand
- Featuring an attractive array of PLAYMOBIL scenes featuring castles, dragons, knights and much more, kids will be entertained with colouring pages to complete, games to play and puzzles to solve
- Family favourite PLAYMOBIL is an established international brand, among the top five brands of the European toy industry, and is distributed in more than 80 countries worldwide
- Published to coincide with PLAYMOBIL's 40th anniversary and the launch of Super 4, a new ITV animated PLAYMOBIL adventure series aimed at adults and children

Reviews

- 'The perfect gift for any child who is a fan of the much-loved PLAYMOBIL brand... a quality product matching a quality brand' - *Parents in Touch*
- 'A great treat for any Playmobil fan' - *Yummy Mummy Flabby Tummy*
- 'Packed with colouring pages, puzzles and games and tons more - perfect Christmas gift' - *Let Them Be Small blog*
- 'Full of puzzles, colouring pages, quizzes and games' - *Inside the Wendy House*

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In-House Editor **Bryony Jones**

Michael O'Mara.

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